



The Lake Tahoe Paddleboard Association (LTPA) was established in 2008 by a group of water sport enthusiasts living on the North Shore of Lake Tahoe. The LTPA is a non-profit organization, hosting three paddleboard and stand-up paddleboard race events during the summer and shoulder seasons on Lake Tahoe and Donner Lake. These events bring 2000 plus participants and spectators from across the United States and Hawaii. Proceeds from the paddleboard events benefit non-motorized water sport recreation programs in the Tahoe-Truckee area.

### **2009 PADDLEBOARD & SUP RACE SERIES INFORMATION**

The Lake Tahoe Paddleboard Association (LTPA) has scheduled the following three Paddleboard & SUP Race Events on Donner Lake and Lake Tahoe for the 2009 summer season:

Saturday May 23, 2009 The Donner Lake Memorial Weekend "5 miler"  
Saturday July 11, 2009 Jam To The Dam, Carnelian Bay to the Tahoe City Dam "6 miler"  
Sunday Sept. 27, 2009 Tahoe Fall Classic, South Lake Tahoe to Kings Beach "22miler"

#### **Invitation For Sponsors / Vendors**

This is an excellent opportunity for individuals and corporations to promote their business and products through direct contact with the paddleboard and stand-up paddleboard community

#### **Level 1 Sponsors Donating Product Receive:**

- Logo/Name recognition on the LTPA web page.
- Logo/Name printed on the event poster.
- Logo/Name displayed at the event.

#### **Level 2 Sponsors Donating Money (\$400) Receive:**

- Everything listed in Level 1 sponsors plus;
- Logo/Name printed on all three Race Shirts and event posters for the 2009 Tahoe Race Series.

#### **Vendors Receive:**

- Everything listed in Level 1 Sponsors plus;
- Will be able to place a 10'x10' tent on the lakefront to display and promote their product(s) and services.
- The vendor charge is \$200.00 per race event or \$500.00 for all three race events.